App Store

In the App Store, we recommend focusing resources on apps that meet the following criteria:

* Reviews present (the more reviews, the better)
* Low prices (under $10)

Play Store

In the Play Store, we recommend focusing resources on apps that meet the following criteria:

* Reviews present (the more reviews, the better)
* Low prices (under $15)

The following chart depicts the estimated return on investment for the 10 apps that we recommend based solely on profitability. These apps are present in both the Play Store and the App Store.